

Sundaram Global Brand Fund

An open-ended Fund of Fund Scheme investing in Sundaram Global Brand Fund, Singapore as a Feeder Fund



SUNDARAM MUTUAL
— Sundaram Finance Group —

Fund Insights - February 2025

FUND FACTS: SUNDARAM GLOBAL BRAND FUND (INDIA)

Month End AUM ₹ 121 Cr.

Benchmark MSCI ACWI TR Index

Fund Manager
Mr. Patanjali Srinivasan

Launch
March 2004

Minimum Investment
Rs.100/- per application and multiples of Rs.1/- thereafter

SIP
Weekly: Rs. 1000, Monthly: Rs. 100, Quarterly: Rs. 750

Exit Load
If redeemed / switched out / SWP / STP: Upto 25% of units redeemed within 1 year: No Exit load; More than 25% of units: Exit load 1% More than 1 year: Exit load Nil

Plan / Option
Regular and Direct
Growth & IDCW (Payout, Re-investment, Transfer)

FUND OVERVIEW: UNDERLYING FUND

Domicile	Singapore
Fund Structure	Open ended Unit Trust
Investor Eligibility	Accredited Investors and Institutional Investors
Dealing Frequency	Daily
Investment Manager	Sundaram Asset Management Singapore Pte Ltd
Trustee	HSBC Institutional Trust Services (Singapore)
Global Custodian	HSBC Banking Group
India Custodian	HSBC India
Fund Administrator	HSBC Singapore
Fund Auditor	KPMG Singapore
Fund Manager	Anish Mathew

WHY SUNDARAM GLOBAL BRAND FUND?

- Exposure to the world's leading brands
- Diversification benefits – geographic as well as portfolio-wise
- Consistent outperformance of benchmark
- Low volatility leading to excellent risk adjusted returns
- Beneficiary of any Rupee weakness
- Portfolio consist of financially very strong companies.

GLOBAL BRAND FUND HIGHLIGHTS

- Unique portfolio investing in listed equities of leading global brands
- Global household names
- Leaders in their sphere of business
- Business spanning the globe and categories
- Ability to sustain pricing power across economic cycles
- Generate durable cash flows
- Beneficiary of the global aspiration to buy more branded goods as disposable income rises

INVESTMENT PROCESS

- Portfolio will consist of listed equities of 30 leading global brands
- Preference for brands with geographically diversified revenues in order to reduce portfolio risk
- The chosen 30 brands split into 3 bands
 - > Band 1 consists of the top 10 brands
 - > Band 2 consists of the next 10 brands
 - > Band 3 consists of the residual 10 brands
- Individual stock weighting at the start of the portfolio will depend on the band the stock belongs to
 - > Band 1 stocks will have a weighting allocation of 5% each
 - > Band 2 stocks will have a weighting allocation of 3% each
 - > Band 3 stocks will have a weighting allocation of 2% each
- Portfolio changes triggered by
 - > Movement of brands within the 3 bands
 - > Exit or entry of a brand from the top 30 list
- Risk control
 - > Single stock limit of 10%
 - > Single sector limit of 50%
 - > Intervention in instances of significant corporate governance issues

PERFORMANCE

Period	Performance			₹ 10,000 invested			Value of ₹ 10,000-a-month SIP			
	Fund (%)	BM. MSCI ACWI-TR Index(%)	Additional Benchmark (%)	Fund (₹)	BM. MSCI ACWI-TR Index Tier I (₹)	Additional Benchmark (₹)	Investment (₹)	Fund (₹)	BM. MSCI ACWI-TR Index hmark Tier I (₹)	Additional Benchmark (₹)
Last 1 year	13.4	21.3	1.9	11,343	12,134	10,189	1,20,000	1,32,481	1,33,213	1,12,045
Last 3 years	12.1	14.6	10.9	14,101	15,042	13,652	3,60,000	4,73,329	4,87,749	4,10,351
Last 5 years	15.5	17.1	15.9	20,519	22,020	20,966	6,00,000	8,63,322	9,07,126	8,34,096
Since Inception	8.6	11.6	14.3	56,776	1,00,360	1,64,127	25,10,000	71,31,902	1,14,49,725	1,15,08,879

Past performance may or may not be sustained in future. Returns/investments are as of February 28, 2025. Common to all schemes: Past performance may or may not be sustained in the future and may not necessarily serve as a basis for comparison with other investments.

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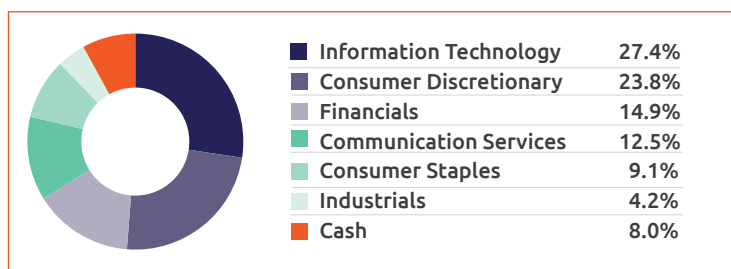
PERFORMANCE (%) OF THE UNDERLYING FUND IN USD

	Fund (%)	BM. MSCI ACWI TR Index (%)	Excess return(%)
Last 1 year	8.2	15.1	-6.9
Last 3 years	7.4	9.1	-1.7
Last 5 years	11.6	12.8	-1.2
Since Inception	8.9	9.5	-0.6

Fund inception date: 1 July 2015. Performance details provided are net of fees for the Classic unit class and includes dividends paid out. Performance greater than one year on a compounded annualised basis. Past performance may or may not be sustained in the future. Performance as of February 28, 2025.

Data Source: Bloomberg Analysis: Sundaram Asset Management

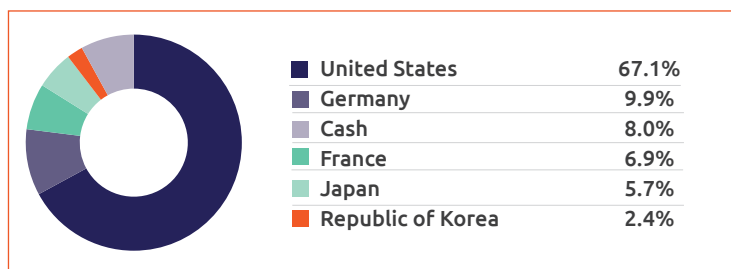
SECTOR PROFILE (%)



TOP 10 STOCKS (%) - [UNDERLYING PORTFOLIO]

Stocks Name	Weight (%)
JPMorgan Chase & Co	6.3
Coca-Cola Co	5.3
Amazon.com Inc	5.2
Alphabet Inc	5.0
Microsoft Corp	4.8
Meta Platforms Inc	4.1
Apple Inc	4.0
International Business Machine	3.8
Allianz SE	3.8
PepsiCo Inc	3.8

COUNTRY WISE PORTFOLIO BREAK UP (%)



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RISKOMETER	Sundaram Global Brand Fund	BM:MSCI ACWI-TR Index
<p>This product is suitable for investors who are seeking*</p> <ul style="list-style-type: none"> Long term capital growth and income Investment in units of overseas mutual funds & ETFs <p><i>*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.</i></p>	<p>RISKOMETER</p> <p>The risk of the scheme is Very High</p>	<p>RISKOMETER</p> <p>The risk of the benchmark is Very High</p>

Mutual fund investments are subject to market risks, read all scheme related documents carefully.